

# BRYAN JUTEAU(he/him)

## Brand and Visual Designer

### Work Experience

#### **KAPWA Studios, Los Angeles, Ca**

##### **Visual Designer | March 2021 - Current**

- Spearheaded a design initiative that supports BIPOC owned businesses bring their business and ideas to life through branding, website redesign, and brand strategy.
- Used tools such as Adobe CC, Figma, and other project management tools to successfully collaborate and co-create with designers and stakeholders.

#### **Santa Monica College, Santa Monica, Ca**

##### **Graphic Designer | September 2019 - May 2021**

- Increased the number of participants attending the Bachelor program information sessions by 35% in 2021 through targetted social media campaigns on different platforms such as web, mobile, and student portals.
- Designed a magazine layout that outlined the positive results of student development initiatives in order to request funding for the program's continuation.

#### **CodeTenderloin, San Francisco, Ca.**

##### **Web Design Instructor | June 2019 - July 2019**

- Collaborated with a team to ideate, build, and teach a web design curriculum to at-risk-youth high school students which led to an increase of their interest in the tech industry and students' final web design work being recognized by London Breed, the Mayor of San Francisco.

#### **Freelance Web & Graphic Designer, San Francisco, Ca**

##### **Visual Designer | May 2017 - Current**

- Applied my foundational knowledge of design principles to create marketing assets such as posters, websites, and banners, for local entrepreneurs, schoolboard politicians, and colleges in the East Bay Area to help communicate their services and connect them to their users.

### Personal Projects

#### **LIGO Sardines Packaging Redesign**

- Reimagined a Filipino household staple for quality sardines by redesigning their logo and packaging design to fit the needs of the young and brand conscious consumers of today.

#### **Women United Media Brand Identity**

- Conceptualized a logo and a basic identity system for a digital media company that focuses on supporting women pursuing a career in media and teaching them the skills they need to succeed in the space.

### Clickable Links:

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(407) 350 9575

### Education

#### **Interaction Design | BS**

Santa Monica College  
Class of 2021

#### **Web and Mobile Design | AA**

Berkeley City College  
Class of 2019

### Skills

Brand Strategy & Brand Identity  
User Experience Design  
Information Architecture  
Project Management  
Photography  
Html  
CSS  
JavaScript  
Processing

### Tools

Adobe Creative Suite  
Google Workspace  
Figma  
Sketch  
Slack, Notion, Airtable

### Languages

Tagalog  
English

### Certifications

SECTION4 - Prof G Certified brand strategist